



# BURNLEY FC

# AWAY MATCHES ON SALE DATES

Opposition	Fixture Date	Kick Off	1 <sup>st</sup> Sales Window	2 <sup>nd</sup> Sales Window	3 <sup>rd</sup> Sales Window	4 <sup>th</sup> Sales Window	General Sale
Luton Town	19/08/23	3pm	TBC	TBC	TBC	TBC	TBC
Nottingham Forest	16/09/23	3pm	21/08/23	22/08/23	23/08/23	24/08/23	29/08/23
Newcastle United	30/09/23	3pm	04/09/23	05/09/23	06/09/23	07/09/23	08/09/23
Brentford	21/10/23	3pm	25/09/23	26/09/23	27/09/23	28/09/23	29/09/23
AFC Bournemouth	28/10/23	3pm	02/10/23	03/10/23	04/10/23	05/10/23	06/10/23
Arsenal	11/11/23	3pm	16/10/23	17/10/23	18/10/23	19/10/23	20/10/23
Wolverhampton Wanderers	05/12/23	7:45pm	30/10/23	31/10/23	02/11/23	03/11/23	4/11/23
Brighton & Hove Albion	09/12/23	3pm	13/11/23	14/11/23	15/11/23	16/11/23	17/11/23
Fulham	23/12/23	3pm	27/11/23	28/11/23	29/11/23	30/11/23	01/12/23
Aston Villa	30/12/23	3pm	04/12/23	05/12/23	06/12/23	07/12/23	08/12/23
Manchester City	31/01/24	7:45pm	02/01/24	03/01/24	04/01/24	05/01/24	06/01/24
Liverpool	10/02/24	3pm	15/01/24	16/01/24	17/01/24	18/01/24	19/01/24
Crystal Palace	24/02/24	3pm	29/01/24	30/01/24	31/01/24	01/02/24	02/02/24
West Ham United	09/03/24	3pm	12/02/24	13/02/24	14/02/24	15/02/24	16/02/24
Chelsea	30/03/24	3pm	04/03/24	05/03/24	06/03/24	07/03/24	08/03/24
Everton	06/04/24	3pm	11/03/24	12/03/24	13/03/24	14/03/24	15/03/24
Sheffield United	20/04/24	3pm	25/03/24	26/03/24	27/03/24	28/03/24	29/03/24
Manchester United	27/04/24	3pm	02/04/24	03/04/24	04/04/24	05/04/24	06/04/24
Tottenham Hotspur	11/05/24	3pm	15/04/24	16/04/24	17/04/24	18/04/24	19/04/24

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\*This information should only be used as a guide, the dates are subject to change if the broadcast schedule changes.

## **LOYALTY POINTS UPDATE**

After consultation with supporters and the Fan Advisory Board the Club will be updating the current loyalty points system used for access to away tickets.

The loyalty points system started in the early 2000s and the process has remained the same since inception. Following fan feedback, the current system was evaluated as it was deemed unfair on younger fans and also didn't reward fans enough for attending away games.

The outcome is that loyalty points going forward will only be valid for a rolling 5-year period. This means points for the 2023/24 campaign will have been accrued over the previous five years starting from the 2018/19 season.

Moving forward the points from the season six years ago will be removed before the start of the next campaign. For example, at the completion of the 2023/24 season, all points accrued during the 2018/19 season will be removed.

Another change is that loyalty points for away match tickets will be increased from 10 to 20, this is to additionally reward away attendance. Loyalty points awarded for a season ticket (350 points) and purchase of a home match ticket (10 points) will remain the same.

## **FREQUENTLY ASKED QUESTIONS**

### ***Will I get loyalty points for Covid-19 affected seasons?***

Due to the 2021/22 season being played behind closed doors no loyalty points for any supporter will be accumulated from that season. For clarity, points from the following seasons, 2018/19, 2019/20, 2021/22 and 2022/23 will be used to determine fans loyalty points for the 2023/24 campaign.

### ***When will points be reset?***

Over the next week the Club will start the process of removing loyalty points from before 2018/19. Supporters will be updated again on 7<sup>th</sup> July once this process has been completed.

### ***How many loyalty points will I need to be in the first priority period? Will this be reduced from previous years if I can only gather loyalty points over a five-year period?***

As the size of the away allocation varies depending on stadium capacity the loyalty point requirements will be announced once the allocation has been finalised. This will be at least five (5) weeks prior to each fixture and the amount will vary for different matches but the top priority will require a lower loyalty points value than for the 2022/23 season.

### ***When do loyalty points getting added to my account?***

Loyalty points are added at the point of purchase and will be updated immediately to your account.

### ***How do I get loyalty points?***

Loyalty points are achieved through purchasing of tickets. 350 points for a season ticket, 20 points for each away match ticket and 10 points for each home match ticket.

**FOREVER FORWARD**